

# The Case for Voice-over-IP

## **The Case for Voice-over-IP ("VoIP")**

As the Managing Broker or General Manager of an office of busy Real Estate professionals, you undoubtedly understand the importance of maximizing productivity and minimizing costs. Whether your agents are running an Open House or meeting with a Seller, they need to stay connected wherever they are. Moreover, your agents need easy access to collaboration tools such as conferencing among multiple parties when closing a deal. Lastly, incoming phone calls need to be handled professionally and promptly to maximize lead generation and ultimately, sales revenues. On top of everything, YOU are the decision-maker responsible for making sure the infrastructure is in place while at the same time controlling your monthly communications costs. With all that in mind, have you ever considered Voice-over-IP for your business needs?

## **What is Voice-over-IP, anyway?**

You may have heard the hype, but what exactly are the benefits of VoIP to you as a Small Business or Enterprise manager/owner? VoIP allows you to consolidate your telephone and data service onto a single network, enabling you to

leverage your investment in IP across multiple communications streams. Moreover, the flexibility of IP has spawned a multitude of productivity-enhancing voice features and services (TRANSLATION: NO MORE ARCANE STAR CODES), resulting in increases in employee efficiency and efficacy. Your job gets easier too: setting up new employees is as easy as a click, and managing moves/adds/changes can be done with the touch of a button. And to top it all off, because you are using your

company's broadband connection for calls between your branches, and quality, one-hop voice to the Internet for external calls, VoIP will ultimately lower your phone bill.

## **What Are My Options?**

If you're a small business, you are most likely using a Key System or Centrex services to fuel your company's telephone needs. Either way, Hosted VoIP services can be an attractive alternative for your

business.

## **Key System, PBX, or Centrex Replacement**

If you're interested in leveraging state-of-the-art technology to effect productivity enhancements and cost savings, consider Hosted VoIP Service. Unlike a Key System, Hosted VoIP Service requires minimal upfront capital expenses on your part, AND we offer far more features than most PBXs.

Unlike Centrex, which is Business Phone Service hosted by your

# *The Promise of VoIP: Unleash Power and Productivity!*

incumbent telephone company, Hosted VoIP Service provides you the ability to perform your own Moves/Adds/Changes, a savings of \$50-100 per MAC. Unlike either a Key System or Centrex, Hosted VoIP Service enables you to take advantage of features previously available only to big companies, allowing you to project a "larger-than-life" image while still a small company.

# Concentrate on what you do best: Running your business.

## Features and Benefits

Hosted VoIP Service can provide you a total communications solution that you will never outgrow: the solution scales to your business needs, no matter your size or the number of your locations. More than that, we liberate your staff from having to wrestle with obsolete hardware, arcane programming, or messy administrative tasks. Lastly, because we consider it our business to provide the highest-quality, most innovative, and most effective voice technology answers to your business, we do not charge you "upgrade fees" or "maintenance charges." We will stay on top of technology, so YOU can concentrate on what you do best: running your business.

While Hosted VoIP Service offers you many productivity-enhancing features, we've picked out the three that will have the highest beneficial impact on your Real Estate business:

Feature	Benefit
<b>Multi-Line Hunt</b>	Say goodbye to the days of licensed brokers doing reception duty. Increase their productivity by setting up "Hunt Groups" that allow incoming property inquiry calls to be taken by brokers according to 5 customizable hunt routines.
<b>Simultaneous Ring</b>	Empowers your agents to answer every important phone call by directing their office, cell, and home phones to ring simultaneously when any one of them is dialed.
<b>N-Way Conferencing</b>	Let's face it: real estate deals don't get done without help from multiple parties. Allow your agents to easily and quickly set up conference calls, up to 8-way, between seller, buyer, title companies, escrow officers, and lending entities to speed that deal to completion.

## Why Us?

We offer you integrated voice, data, and web hosting services, all at an economical monthly rate with minimal upfront startup costs. With years of experience in IT services, we have the reputation, track record, and know-how to create a powerful and effective business communications system for you. Moreover, we have assembled best-of-breed vendors and network providers to deliver high-quality service, comprehensive training and support, and continuous technological innovation. Let us be a partner in your success: contact us today for a customized business case analysis to see how our Hosted VoIP Service can create savings for you.



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